Dear Sir/Madam,

India's hospitality sector has been through tough times over the last two years as the pandemic brought travel to a standstill. The sector has attempted to survive by offering new services and business models. Now, as the pandemic subsides and demand picks up quickly, the sector could possibly face another issue – a shortage of skilled staff.

The Hospitality Industry in India could be facing a significant shortage of around 350,000 workers as the business has boomed post the third wave of Covid-19 and operations and working hours have normalized. However, there has been a declining trend in intake at hotel management colleges and universities in the country by up to 60% till 2022 though the number of hotels and restaurants opened across the country was encouraging.

Hospitality education institutes in some parts of India were able to fill only 30% of seats while on the other hand, Star Hotels and Restaurants were facing acute crisis of skilled manpower. Added to the crisis is the students preferring to immigrate overseas.

The most obvious reason for the decline is the pandemic, which caused massive job losses in the hospitality sector globally.

Several establishments, including premium hotels closed down during the pandemic due to financial issues. The uncertainty of building a career in a sector that was undergoing turbulent times probably did not appeal to parents or students.

But, it isn't just the uncertainty of the pandemic that has driven away new talent from the hospitality industry. The sector is struggling to even retain its existing talent as many look for greener pastures elsewhere.

So far, the hospitality labour market has been a sector with an excessive supply of personnel and relatively low demand. But as supply tapers off while demand for skilled personnel rises, the hospitality industry must rethink its human resources strategy.

The Chamber has taken this initiative to deliberate on the current challenges and solutions pertaining to the Hospitality Industry and educators and wanted the government to create more awareness about the opportunities in the Industry and encourage hotel management institutions.

IMC Chamber of Commerce and Industry through its Travel, Tourism and Hospitality Committee has organised an Online Interaction on 'Hospitality Education: Challenges and Opportunities 'on Friday, November 11, 2022 from 04.00 p.m. – 05.30 p.m. on Zoom.

IMC has invited leaders from Hospitality, to speak on the challenges that confront hospitality education institutes, industry-academic relationship, changes required in the curriculum and the need to review teaching and learning methods.

The esteemed speakers are:

1. Ms. Sangeetha Gandhi

Vice President, The Oberoi Centre of Learning and Development (OCLD)

2. Mr. Kamal Kant Pant

Principal, Institute of Hotel Management Pusa

- **3.** Mr. Nisheeth Srivasatava Principal, Institute of Hotel Management, Mumbai
- **4. Dr. Anand Iyengar** Principal, Institute of Hotel Management, Aurangabad
- 5. Mr. Arun Kumar Singh Director, FHRAI - Institute of Hospitality Management

Hence to partake many valuable takeaways from this session, we cordially invite you to attend this event.

Kindly note there is NO PARTICIPATION FEE. However, **registration is mandatory**. To register kindly visit us at <u>https://www.imcnet.org/events-1864</u>

On receiving your confirmation Zoom meeting details will be shared accordingly.

We do hope you will be able to seize this opportunity and participate on November 11, 2022.

Looking forward to your virtual presence.

With regards,

Ajit Mangrulkar Director General